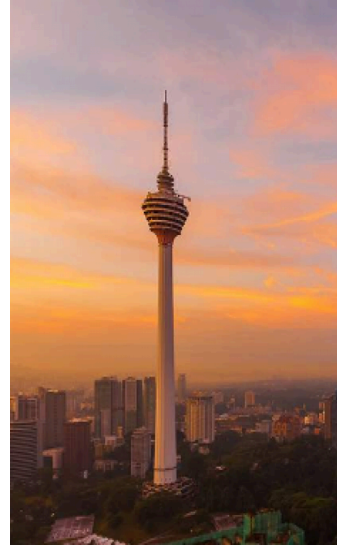


**4<sup>th</sup> WORLD IRRIGATION FORUM &  
76<sup>th</sup> INTERNATIONAL EXECUTIVE COUNCIL MEETING**



**SPONSORSHIP & EXHIBITION  
BOOKLET**

**7-13 September 2025  
Kuala Lumpur, Malaysia**



# 4<sup>th</sup> WORLD IRRIGATION FORUM & 76<sup>th</sup> INTERNATIONAL EXECUTIVE COUNCIL MEETING

## BACKGROUND

The World Irrigation Forum is the premier event of the International Commission on Irrigation and Drainage (ICID), bringing together global leaders in water management, irrigation experts, and representatives from international and national financing agencies and governments. The upcoming forum, WIF4, marks the fourth edition of this significant event, co-organized by ICID and the Malaysian National Committee on Irrigation and Drainage (MANCID), will be held in Kuala Lumpur, Malaysia, from September 7th to 13th, 2025.

The forum features exchanges on the latest irrigation and drainage policies, practices, innovations, and technologies; the development of interdisciplinary proposals; collaboration among various institutions and organizations; and advocacy for political commitments. It provides an excellent platform for professionals to showcase their peer-reviewed work to experts in agricultural water management.

## FORUM THEME : **Is Irrigation a Sunset Industry?**

### SUB-THEMES

#### Sub-theme 1:

Challenges of irrigation and drainage for food security in the changing world

#### Sub-theme 2:

Technology and modernization in the agricultural sector towards food security

#### Sub-theme 3:

Innovation policy, service delivery, and financing mechanisms to meet the challenges of the future

#### Sub-theme 4:

Nature-based solutions in agriculture to foster ecological resilience

### SIDE EVENTS

- Workshop on Irrigation Efficiency
- Water User Group Convention
- Youth Irrigation Symposium

### TOUR & ACTIVITIES

- Technical Tour
- Irrigation Scheme
- SMART Tunnel
- The Blue Pond
- Botanical Garden
- Accompanying Person Activities





# 4<sup>th</sup> World Irrigation Forum & 76<sup>th</sup> International Executive Council Meeting

7-13 SEPTEMBER, 2025

KUALA LUMPUR, MALAYSIA

## SPONSORSHIP & EXHIBITION

Main Organizers:



International Commission  
on Irrigation and  
Drainage (ICID)



Malaysian National  
Committee on Irrigation  
and Drainage (MANCID)

PCO:



USains Holding Sdn Bhd

**THEME: IS IRRIGATION A SUNSET INDUSTRY?**

### SPONSORSHIP PACKAGE

#### PLATINUM USD 35,000

- Status as PLATINUM Sponsor
- Exhibit space: FREE 2 booth (3m x 3m)
- One page advertisement in Abstract Book (Inside front/back cover) and one page advertisement in Programme Book (Inside front/back cover)
- Award of a PLATINUM Sponsor Honorary Medal at an official ceremony
- Priority on Welcome Signage selection, will be displayed at main entrance of WTC
- An exclusive advertisement in Badge Lanyard
- Complimentary full registrations up to SIX (6), Complimentary exhibitors registration up to SIX (6)
- A printed Acknowledgement in the Final Program
- A sponsor's logo will appear on the Forum Website link to a website of their choice

#### GOLD USD 25,000

- Status as GOLDEN Sponsor
- Exhibit space: FREE 1 booth (3m x 3m)
- One (1) page advertisement in Abstract Book
- Award of a GOLDEN Sponsor Honorary Medal at an official ceremony
- Acknowledgment on Welcome Signage for Forum to be displayed at main entrance of WTC
- Complimentary full registration up to FOUR (4), Complimentary exhibitors registration up to FOUR (4)
- A printed Acknowledgement in the Final Program
- A sponsor's logo will appear on the Forum Website link to a website of their choice

#### SILVER USD 12,000

- Status as SILVER Sponsor
- Exhibit space: 1 booth (3m x 3m) with 50 % discount
- One (1) page advertisement in Programme Book
- Award of a SILVER Sponsor Honorary Medal at an official ceremony
- Acknowledgment on Welcome Signage for Forum to be displayed at main entrance of WTC
- Complimentary full registration up to THREE (3), Complimentary exhibitors registration up to THREE (3)
- A printed Acknowledgement in the Final Program
- A sponsor's logo will appear on the Forum Website link to a website of their choice

#### BRONZE USD 7,000

- Status as BRONZE Sponsor
- Exhibit space: 1 booth (3m x 3m) with 25% discount
- One (1) page advertisement in Programme Book
- Award of a SILVER Sponsor Honorary Medal at an official ceremony
- Acknowledgment on Welcome Signage for Forum to be displayed at main entrance of WTC
- Complimentary full registration up to TWO (2), Complimentary exhibitors registration up to TWO (2)
- A printed Acknowledgement in the Final Program
- A sponsor's logo will appear on the Forum Website, linking to a website of their choice

OFFICIAL WEBSITES

[www.mancid.org.my](http://www.mancid.org.my)  
[www.wif4.org](http://www.wif4.org)

CONTACT US: +6016 - 226 8467 [wif4.org@gmail.com](mailto:wif4.org@gmail.com)

## OTHER SPONSORSHIPS

### (1) Advertisement in Programme Book:

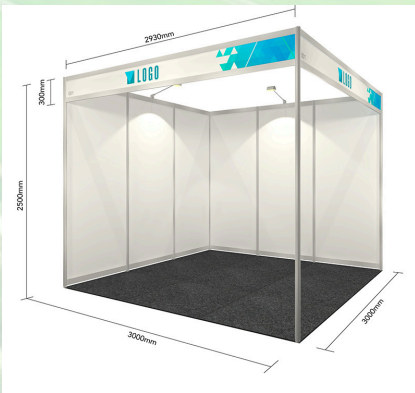
- Full Page USD 1500
- Half Page USD 500
- Quarter Page USD 250

### (2) Advertisement in Abstract:

- Full Page USD 2,000
- Half Page USD 1,000
- Quarter Page USD 500

- (3) Lunch Talk USD 7,500
- (4) Welcoming Dinner USD 45,000
- (5) Technical Visit USD 30,000
- (6) Forum Bag USD 5,000
- (7) E-Proceeding (USB) USD 3,000
- (8) Lanyard (Logo) USD 3,000

## EXHIBITION



### Exhibitors Receive:

1. One 3m x 3m booth, 1 information desk, 2 folding chair, 1 waste paper basket and 1 power point.
2. One full forum registration per company (including forum E-proceedings (in USB), welcome reception and banquet ticket) for each 3m x 3m booth.
3. A post-forum attendee list.
4. Recognition in the forum program and website.

### RATE (PER BOOTH)

Total amount (for 3-days event):

**USD 4,212 per booth including 8% GST**

## SPONSORSHIP AND EXHIBITION APPLICATION FORM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

**4<sup>th</sup> World Irrigation Forum PCO Office**

**USAINS Holding Sdn Bhd**

**Tel : +6016-2268467 | Fax: +604-599 6926 | Email : wif4.org@gmail.com**



(1) Cross Cheque (payable to **MANCID**) enclosed in the amount of:  
**USD** \_\_\_\_\_

(2) Electronic Funds Transfer: **MANCID** (PUBLIC Bank): **3062997207** | swift code number : **PBEMYKL**

- Please call/email us to discuss our sponsorship/exhibition package
- For Electronic fund transfer, please send us 50% deposit for booking the booth and kindly send proof of payment to **wif4.org@gmail.com**